



## **Goodwill Industries of the Valleys To Open New Store in Forest**

**FOR IMMEDIATE RELEASE:**

March 1, 2006

**Roanoke, VA.** Goodwill Industries of the Valleys is proud to announce the opening of its newest retail store in Forest, VA. The new store will be located at 18366 Forest Road, across from Grainger near Graves Mill Shopping Center. The store will offer shoppers 9,000 square feet of clothing, housewares, electronics and other items at bargain prices, as well as a boutique on the second floor.

The grand opening is scheduled for Thursday, March 16<sup>th</sup> with a ribbon-cutting ceremony at 7:45 am. Local officials, community leaders and Goodwill representatives will welcome the new store to the Forest community. The doors will open for shoppers at 8:00 am with hourly drawings throughout the day on the 16<sup>th</sup> for Goodwill Store Gift Certificates. Grand opening festivities will continue through Sunday, March 19<sup>th</sup> and will include a grand price give-a-way of a 27" color television.

The proceeds generated from the sale of merchandise in Goodwill stores supports the training and employment programs offered by Goodwill Industries of the Valleys. The Forest location will be the 21<sup>st</sup> retail store with the 22<sup>nd</sup> scheduled to open in Pearisburg, VA on March 23, 2006. Regular store hours are Monday through Saturday 8:00 am – 9:00 pm and Sunday 12:00 pm – 8:00 pm. Goodwill relies on the support of the communities that it serves to donate gently used clothing and household goods to sell in the retail stores. Donations are accepted at all retail stores and Attended Donation Centers.

Goodwill Industries of the Valleys, headquartered in Roanoke, serves 15 cities and 31 counties in central and southwest Virginia. Its mission is to help people with disabilities and disadvantages overcome barriers to employment and to provide comprehensive services for achieving and sustaining independence. Last year, Goodwill served over 1,800 individuals.

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