



Goodwill Industries of the Valleys Hosts Reception for 2007 Goodwill Industries International Hall of Fame Inductee

FOR IMMEDIATE RELEASE:

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Roanoke, VA. Former Goodwill Industries of the Valleys President and CEO, Roger Matthews was inducted into the Goodwill Industries Hall of Fame on February 6, 2007. He will be recognized at a reception in his honor on February 21, 2007 at the Goodwill Corporate Offices at 2520 Melrose Avenue NW from 4:00 pm – 6:00 pm.

Mr. Matthews, a 36-year veteran of Goodwill, began his service to the Roanoke area in 1993 where he served until his retirement in 2003. During this time, the number of people served more than quadrupled, nine new stores were opened, and he was instrumental in the merger of four organizations in 2000 to become Goodwill Industries of the Valleys. This merger increased the active presence of Goodwill in five new communities throughout the state of Virginia. In addition to Roanoke, Roger Matthews also served as Executive Director for Goodwill organizations in Ohio, Florida, and Wisconsin, and served internationally in Zimbabwe in 1982 and 1992.

The Goodwill Industries Hall of Fame recognizes retired Goodwill executives, staff, donors, and others who have made exemplary contributions to the overall Goodwill Industries movement. Since the creation of the Hall of Fame in 1991, 41 individuals have been awarded this honor, including Mr. Matthews and three others this year.

Goodwill Industries of the Valleys, a United Way organization headquartered in Roanoke, serves 15 cities and 31 counties in the Shenandoah Valley, central and southwest Virginia. Its mission is to help people in our community achieve a better life through work and independence. Last year, Goodwill served over 2,200 individuals in Central and Southwest Virginia.

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