



Goodwill Announces New Marketing Department

FOR IMMEDIATE RELEASE:

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Roanoke, VA. Goodwill Industries of the Valleys has created a marketing department.

Jim Shaver joins the staff as the Vice President of Marketing and Development.

Kelly Sandridge joins the staff as the Community Relations Director.

Van Gresham has been promoted to Business Development Director.

The new department is responsible for information and community relations involving the various divisions that make up Goodwill Industries of the Valleys. It will also be responsible for business development and fundraising efforts that support GIV programs.

Goodwill Industries of the Valleys, headquartered in Roanoke, serves 15 cities and 31 counties in central and southwest Virginia. Its mission is to help people with disabilities and disadvantages overcome barriers to employment and to provide comprehensive services for achieving and sustaining independence. Last year, Goodwill served over 1,800 individuals.

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For more information, contact:

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